



125 West 55th St
New York, NY 10019

Contract # 26808799	Changes as of: 2/25/2020 at 4:24 PM	Version: Highlighting Revision 2
CPE:	Flight: 2/26/20 - 3/3/20	Station: WAVY
Agency: AKPD MESSAGE & MEDIA	Advertiser: Pete For America	Market: Norfolk-Virginia Beach
730 N Franklin #404	Product: Pete for America	Office: CHICAGO
Chicago, IL 60654	Agency Order #:	Service: Nielsen
	Buyer: CORISSA EMBRO	Primary Demo: Adults 35+
	Salesperson: ALEXIS HOFFMAN	Assistant: MIKKIE BASELICE
	312-755-3936	312-755-3834
	Separation:	

Con Type: POLITICAL/VOTE
Total \$: \$26,775.00

Total Spots: 70
Total CPP: \$0.00
Total GRP:
Traffic #: 2394917

Comments: rates changed lines lines 7, 8, 10, 12, 17, 33. new total \$26,775

#	Day/Time	DP	Program	Rate	A35P Rating	Len	2/26 - 3/2			Total Spots	Total \$	CPP*	GRP*
							2/26	3/2					
7	Th-F 5a-6a		WAVY 5a news	\$255.00	0.0	30	1	0		1	\$255.00	\$0.00	0.0
Changes: Rate from 145 to 255													
8	Sa 6a-7a		Sa 6a News	\$135.00	0.0	30	1	0		1	\$135.00	\$0.00	0.0
Changes: Rate from 75 to 135													
10	Th-F 7a-9a		Today Show	\$440.00	0.0	30	1	0		1	\$440.00	\$0.00	0.0
Changes: Rate from 250 to 440													
12	Th-F 6a-7a		6a News	\$440.00	0.0	30	4	0		4	\$1,760.00	\$0.00	0.0
Changes: Rate from 250 to 440													
17	Sa 7a-8a		SA 7a news	\$465.00	0.0	30	1	0		1	\$465.00	\$0.00	0.0
Changes: Rate from 265 to 465													
33	Su 8p-9p		Little Big Shots	\$615.00	0.0	30	2	0		2	\$1,230.00	\$0.00	0.0
Changes: Rate from 350 to 615													
TOTALS:							56	14		70	\$26,775.00	\$0.00	0.0



125 West 55th St
New York, NY 10019

Contract # 26808799	Changes as of: 2/25/2020 at 4:24 PM	Version: Highlighting Revision 2
CPE:	Flight: 2/26/20 - 3/3/20	Station: WAVY
Agency: AKPD MESSAGE & MEDIA	Advertiser: Pete For America	Market: Norfolk-Virginia Beach
730 N Franklin #404	Product: Pete for America	Office: CHICAGO
Chicago, IL 60654	Agency Order #:	Service: Nielsen
	Buyer: CORISSA EMBRO	Primary Demo: Adults 35+
	Salesperson: ALEXIS HOFFMAN	Assistant: MIKKIE BASELICE
	312-755-3936	312-755-3834
	Separation:	
		Con Type: POLITICAL/VOTE
		Total \$: \$26,775.00
		Total Spots: 70
		Total CPP: \$0.00
		Total GRP:
		Traffic #: 2394917

Special Instructions	
-----------------------------	--

Order Level Comments		
Date/Time	Added by	Comment
02/25/20 4:24 PM	ALEXIS HOFFMAN	rates changed lines lines 7, 8, 10, 12, 17, 33. new total \$26,775
02/25/20 3:27 PM	ALEXIS HOFFMAN	Revised to add starting line 7. note that this includes some prime for tomorrow night.
02/25/20 10:02 AM	ALEXIS HOFFMAN	Pete for America. Wed 2.26 order only so far.

Competitive Information	
Market Budget:	\$1,605
WAVY Share:	100%
Comment:	
	Competitive Unknown

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	70	\$26,775.00	N/A	0.0
Total	100%	70	\$26,775.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2020-Mar	70	\$26,775.00
Total	70	\$26,775.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	2/25/20 4:24 PM	ALEXIS HOFFMAN	Revised			\$1,850.00	\$26,775.00	Changes: Calculated Dollars from \$24,925.00 to \$26,775.00, Total \$ from \$24,925.00 to \$26,775.00, Origuser Entered Dollars from \$1,605.00 to \$24,925.00, User Entered \$ from \$24,925.00 to \$26,775.00, Comments from Revised to add starting line 7. note that this includes some prime for tomorrow night. to rates changed lines lines 7, 8, 10, 12, 17, 33. new total \$26,775. 6 buylines added or modified.
Queued for Electronic Contracting	2/25/20 3:30 PM					\$0	\$0	
Revision	2/25/20 3:27 PM	ALEXIS HOFFMAN	Confirmed	64		\$23,320.00	\$24,925.00	Changes: Total Spots from 6 to 70, Calculated Dollars from \$1,605.00 to \$24,925.00, Total \$ from \$1,605.00 to \$24,925.00, Origuser Entered Dollars to \$1,605.00, User Entered \$ from \$1,605.00 to \$24,925.00, Comments from Pete for America. Wed 2.26 order only so far. to Revised to add starting line 7. note that this includes some prime for tomorrow night. . 35 buylines added or modified.
Queued for Electronic Contracting	2/25/20 10:21 AM					\$0	\$0	
New	2/25/20 10:02 AM	ALEXIS HOFFMAN	Confirmed	6		\$1,605.00	\$1,605.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
----------------------------------	---